

Tisha Littlejohn is a social media coach, helping people understand and use social media effectively.

“The internet has intrigued me for over 15 years now. I remember someone suggesting I learn html because I was, in his words, a computer wiz, and because the internet was the next best thing. At that time the internet was just a huge message board; I told him I was too busy. If I knew then what I know now... Later I did end up learning html code. I’ve been active in many web related roles over the years and it’s never been as exciting as it is right now. When I was first introduced to Social Media, once again I took something that would later become very important to me too lightly. I now live and breathe Social Media. It’s exploding so fast that it’s a full time job just to keep up with it.”

SERVICES OFFERED

One-on-one and Team Training – Receive current training on the most popular and effective Social Media tools, tactics for engagement, and support for all those “how-to” questions.

Social Media Strategy Development- Develop a strategy for getting your message out with the greatest potential for social media engagement. This strategy will be developed based on your existing content, branding and marketing.

Content optimization – Optimize existing web pages and content including video, press releases, inter-actives and web content to maximize re-distribution and discussion.

Campaign Management- Managing your on-line campaign from social media outreach to search engine optimization and marketing campaigns.

One-on-one Coaching – Included training, strategic development, and list development.

Two simple reasons why you should invest in Social Media.

It’s an inexpensive way to reach thousands and even more.

Your competitors are using it. Studies have shown that companies with the most involvement in social media increased revenues by 18% in the last 12 months, while those with the least involvement decreased 6% during that same time.

Two simple reasons why you need a Social Media Coach.

Too many people spend valuable time implementing a good idea wrongly. As little as one hour of consulting will improve how you employ social media marketing.

Social Media takes time. Your coach will save you time by showing you short cuts and by assisting in some of the task.

For more details and rates contact, Tisha Littlejohn - tisha@chocoaltesomp.com or 800.883.8713 ext. 1.